



**American
Red Cross**

“ Skillsoft’s newer and edgier compliance training content is helping Red Cross employees understand harassment in its broadest sense and laying a foundation for organization-wide awareness and education. ”

Kristin Morris, Director Learning and Development, American Red Cross

BUSINESS CHALLENGE

Through a network of generous donors, volunteers and employees the American Red Cross (ARC) delivers vital services to respond to emergencies and support those in crises.

Prior to 2016, the Red Cross provided sexual harassment training only to those employees in states where it was mandatory. This training was delivered locally resulting in inconsistencies in content and quality across the organization.

In 2017, the Red Cross prioritized their workplace harassment training, making it an annual requirement and strongly encouraged for volunteers. The Red Cross also standardized the learning offered to ensure uniformity and consistency throughout the organization.

HOW SKILLSOFT® HELPED

The Red Cross integrated Skillsoft Compliance training content into its Workplace Respect and Safety initiative. This interactive program offers learners a variety of resources including scenario-based videos.

The Red Cross also incorporated Skillsoft Diversity & Inclusion training into the Workplace Respect and Safety initiative training.

Using Skillsoft’s content ensures the Red Cross is current and in compliance with all new state and federal legislation.

Skillsoft and the Red Cross are collaborating on a compliance roadmap which will help leadership strategically plan and execute further learning and development programs.

KEY METRICS



Very positive feedback from employees

60k

Over **60,000** employees and volunteers have access to uniform and state-specific training

92.3%

92.3 percent participation in all training

ABOUT AMERICAN RED CROSS

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. The Red Cross provides compassionate care in five critical areas – people affected by disasters; support for military members and their families; health and safety education and training; blood collection, processing and distribution to medical facilities across the United States; and international relief and development.

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