BAYER

" Bayer is committed to being a learning organisation that ensures we have the talent needed to meet our growing business needs and that everyone has the opportunity to reach their full professional potential. Our ability to grow people better and faster is a critical success factor. Skillsoft is a strategic partner in this effort. "

Craig Alexander - Global Head of Learning and Development, Bayer

BUSINESS CHALLENGE

A tradition of lifelong learning is deeply rooted in the Bayer company culture. It is a guiding principle that ensures Bayer is continuously evolving and innovating while developing a highly skilled workforce.

To maximise all learning and development (L&D) initiatives, Bayer replaced over 80 disparate learning systems with a cohesive global learning management system that delivers consistent training to all employees in 241 geographical locations.

Furthermore, Bayer required its cloud-based learning solution remove barriers to self-directed learning in all professional situations and provide all employees access to a comprehensive range of learning in both multiple formats and languages.

HOW SKILLSOFT® HELPED

Bayer examined 10 learning content suppliers and selected Skillsoft because of both the scope and quality of its training and its attractive price-performance ratio. Skillsoft achieved the highest rating for a comprehensive cloud assessment which considered factors such as data protection, IT security, IT integration as well as enterprise architecture.

Skillsoft provided a fast implementation, and its high technical compatibility with SAP SuccessFactors facilitated the complex integration.

Bayer populated My Learning, its learning portal, with over 7,000 pieces of Skillsoft content in 29 languages, including the Skillsoft Digital Transformation and Leadership solutions.

ABOUT BAYER

Bayer is a life science company and a global leader in health care and nutrition. Their innovative products support efforts to overcome the major challenges presented by a growing and aging global population. Guided by their corporate purpose "Bayer: Science for a better life," the Group helps to prevent, alleviate and treat diseases. Bayer aims to bolster profitability and create value for their customers, shareholders and employees. Around the world, the Bayer brand stands for trust, reliability and quality. In fiscal 2018, the Group employed around 116,998 (as of 31.12.2018) people and had sales of EUR 39.6 billion. The investment into research and development amounted EUR 5.2 billion.

KEY METRICS

57% **57%** user return rate

Numerous positive comments and feedback via internal communication channels

The Bayer Learning Team received eLearning Journal's eLearning Award 2019 for **Best eLearning Strategy**

skillsoft

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